



表 PYO GALLERY LA

GALLERY UPDATE

Dear friends,

To everyone who came by our booth at the Los Angeles Art Show, Thank you for making the event a success. We appreciate your support! It was a pleasure to make new friends and see old ones as well.

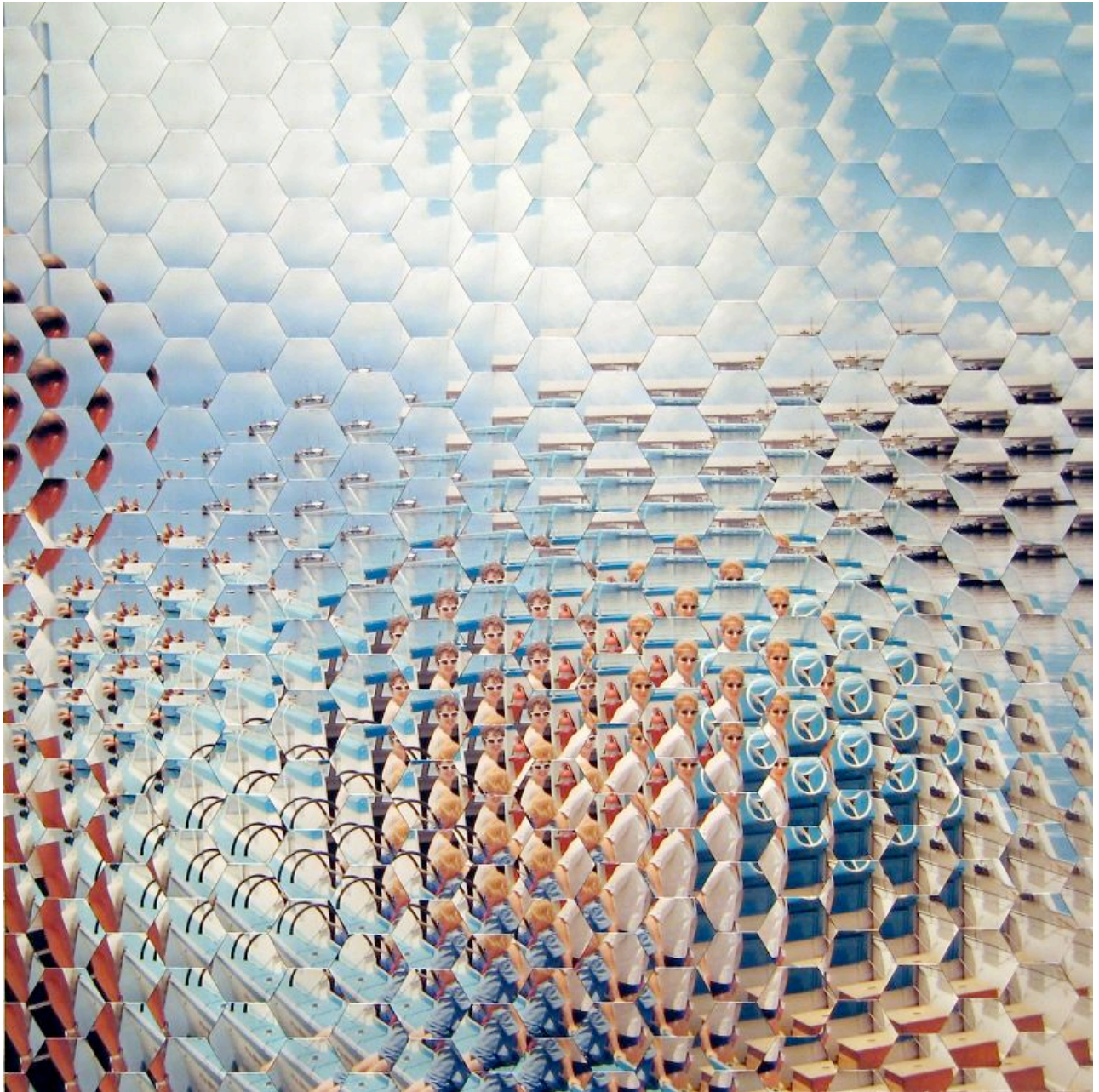
Here are a few exciting events coming up at the gallery that we'd like to share.

ArtScene has reviewed RUSTY SCRUBY's Exhibition; On The Beach.

You can read it at <http://www.artscenecal.com/articles/598-rusty-scruby>

Due to the positive response, we have extended Rusty's exhibition to March 12th.

Please stop by the gallery and see his meticulous work.



RUSTY SCRUBY, AUNTI DOTTI, 2010, photographic reconstruction, 36 x 36 inches.

We are delighted to offer
Art Appreciation Classes beginning in February

Discovering Art Lectures

The art through education lecture series is designed to train the curious eye how to understand and appreciate fine art. This exciting, informative program will provide participants with what they need to feel comfortable in the world of art. Students will develop an expertise and confidence that will enable them to talk about art, view art and begin to develop the necessary skills for collecting and investing in art.

Lecture I - Intro to Art will begin with information on art institutions and understanding the functions of museums, galleries, auction house, art fairs, etc. Participants will learn the visual elements of art including line, space, light and color. In addition, the many different mediums of fine art will be explored.

Lecture II - Intro to Art History. In this course, we will see examples of and discuss ancient art through the Baroque, the modern world including 18th, 19th and early 20th century art as well as discovering contemporary art.

Lecture III - The Contemporary Art Scene & Collectorship. In addition to investigating the contemporary art scene, this lecture will examine the understanding of market values, how to develop an aesthetic judgment, why collectors collect as well as learning a vocabulary of artistic terms that can be utilized while discussing art.

One Day Seminar: Condensed Version of Lecture I, II & III. This condensed version of the three lectures is designed for those who have minimal time to spend discovering art. This course does not contain all of the information taught in Lectures I, II and III.

Classes can be taken individually or consecutively.

Class Details:

WHEN: Lecture I - Intro to Art
Thursday, Feb. 10, 6:30 - 8P or
Saturday, Feb. 12, 11A - 12:30P
\$30

Lecture II - Intro to Art History
Thursday, Feb.17, 6:30 - 8P or
Saturday, Feb. 19, 11A - 12:30P
\$30

Lecture III - The Contemporary Art Scene & Collectorship
Thursday, Feb. 24, 6:30 - 8P or
Saturday, Feb. 26, 11A - 12:30P
\$30

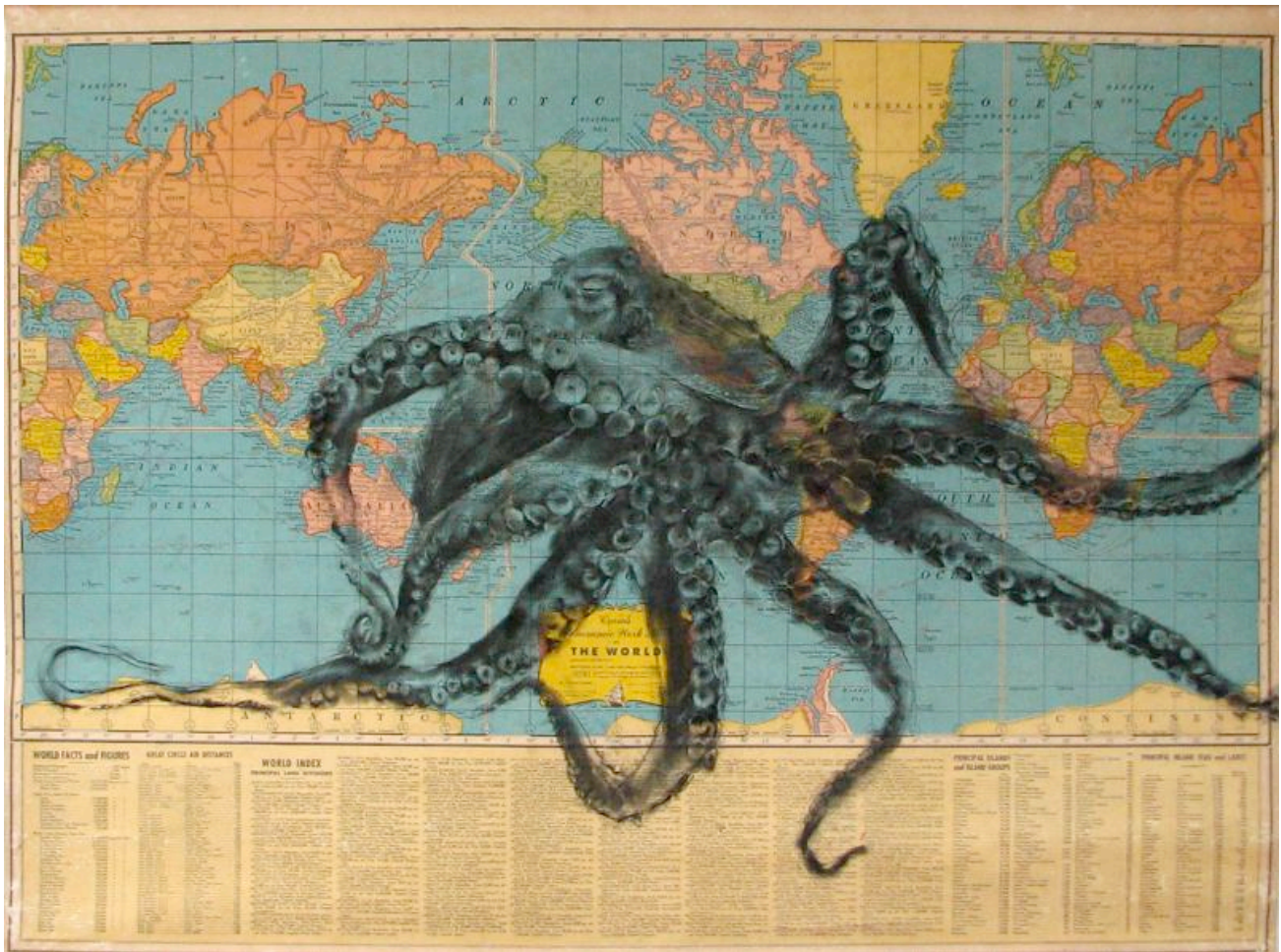
One Day Seminar - Condensed Version of Lecture I, II, III

Saturday, March 12, 2 - 4PM

\$48

All Classes will be held at PYO Gallery LA.**For more information and to register, go to www.pyoartconsulting.com.**

LYNN HANSON's exhibition **PLOW THE DEEP** is currently on view at PYO Gallery Seoul. To see her new works click on the image below.



LYNN HANSON, MERCATOR & CRAM, 2010, Charcoal on Vintage Pull Down Map 38 x 49 inches.

PYO GALLERY LA. 1100 S. HOPE STREET SUITE 105, LOS ANGELES, CA 90015

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phone: 213.405.1488 fax 213/405.1489

Regular Gallery Hours are Tuesday - Saturday 10 am to 6pm.



For 30 years, PYO GALLERY has earned a reputation as a pioneer in contemporary forms of art. The gallery has tirelessly worked to promote Asian and notable artists in the Korean and international fine art markets. Through such efforts, the gallery has gained recognition and built a loyal collector base for its roster of artists. In addition to producing monthly exhibitions, there are over 2000 works of inventory that are exported to major museums and galleries worldwide. Since 1981, when the first space opened in Seoul, the gallery has expanded with new spaces in Chungdam (Seoul), Beijing, and the 798 Arts District in China. In 2008, PYO GALLERY LA was established in Downtown Los Angeles as a cultural corridor between Asia and the United States. Since then, the 1800 square foot art space has become a provocative source for international contemporary art in Los Angeles and beyond.

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