

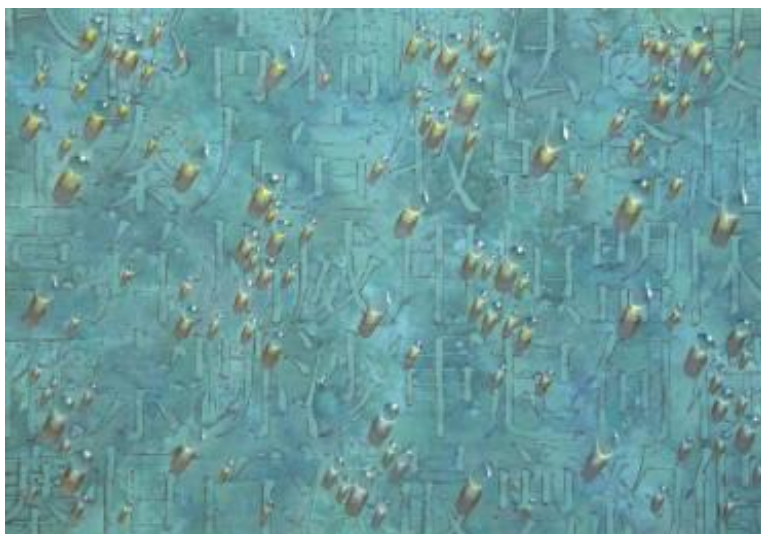
Monday, June 30, 2008

World Renowned painter Kim Tschang-Yeul has showing in Los Angeles
Long awaited inaugural opening of the US PYO Gallery on July 13

PYO GALLERY LA 1100 S. Hope Street, Suite 105, Los Angeles, CA 90015, USA

Los Angeles, July 12, 2008, the PYO Gallery is pleased to announce that it will open its first US Gallery location in downtown Los Angeles. For close to 30 years the PYO Gallery Seoul has earned a reputation for exhibiting cutting-edge Modern and Contemporary fine art in all genres. A Los Angeles based gallery became a natural move to create a cultural corridor between Asia and the US. As part of this momentous occasion, PYO Gallery will inaugurate its new space by showcasing the works of world renowned painter, **Kim Tschang-Yeul** on Saturday, July 12th. Kim will be available on opening night to present his collection to dignitaries and invited guests from the California arts community. This is Kim's second exhibition with PYO gallery. In 2006, he had an exhibition at PYO Gallery Beijing.

Born in Korea, Kim Tschang-Yeul's work is characterized by his mysterious use of water drops and calligraphic signs thus creating an illusionist's motif. His style gives the viewer the opportunity to see and experience a different side of reality which affords them a pure visual impact. His works have been seen widely in Asia and has been exhibited in top museums and galleries in Germany, France, England, Italy, Switzerland, Canada, Belgium, Japan, China, etc. and have become part of the permanent collections in various international museums. Kim's works have also been treasured by collectors worldwide. Past visits to the US include, a showing at the Boston Museum of Fine Arts and at the Brooklyn Museum. Kim Tschang-Yeul is based in Paris, France.



RECURRENCE, 81x116, Acrylic & Oil on Canvas, 2006

About Pyo Gallery

The PYO Gallery opened its first gallery in 1981 in the heart of Seoul, Korea. Since then, the gallery has worked with notable artists in the Korean and international fine art scene. The start of *Auctionarts Inc*, their internet auction company, in 1997 allowed PYO Gallery to gain resources to become the first creator of cyber museums in Korea promoting the works of major Korean and Chinese artists. With growing resources, PYO Gallery has placed intense effort in promoting Asian art worldwide and such efforts allowed the gallery to gain international recognition, by increasing its international artist line and collector base. In addition to curating exclusive monthly exhibitions, the PYO Gallery, with over 1,300 artworks in their collection, annually curates and exports fine art traveling exhibitions for other major museums and galleries worldwide. PYO Gallery has also expanded internationally with new exhibition spaces in Namsan (Korea), Jiuchang Art District (China), Chungdam-Dong (Korea) and 798 Art District (China). The inaugural opening of the PYO Gallery LA, in summer 2008, will become its newest exhibition space.

Opening Reception: July 12, 2008 6pm-9pm

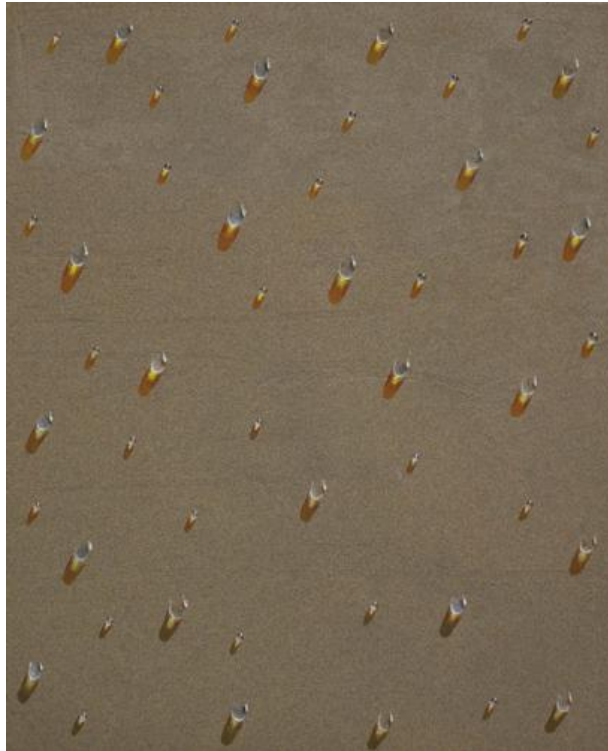
Exhibition Date: July 12, 2008 (Sat) – August 10, 2008 (Sun)

Exhibition Time: Tuesday – Saturday 10am – 7pm

Exhibited Artist: Kim Tschang-Yeul www.kimtschang-yeul.com

*Kim Tschang-Yeul will be available for media interviews on July 11th and 12th

For Media Inquires or high-resolution images, please contact Heidi Chang
213.405.1488 t, 626.535.3310 m, heidi@pyogalleryla.com



RECURRENCE 08010, 64" x 51", Acrylic & Oil on Canvas, 2003



RECURRENCE 08011, 64" x 51", Acrylic & Oil on Canvas, 2003

PYO GALLERY LA

1100 S. Hope Street, Suite 105, Los Angeles, CA 90015, USA 213.405.1488 t, 213.405.1489 f, info@pyogalleryla.com

PYO GALLERY SEOUL

258-79 Iteawon-Dong, Yongsan-Ku, Seoul, Korea +82.2.543.7337 t, +82.2.790.0595 f, pyogallery@korea.com

PYO GALLERY SOUTH

B112 Naturepoem Building 118-17 Chungdam-Dong, Gangnam-Gu, Seoul, Korea, +82.2.511.5295 t, 82.2.511.5297 f

PYO GALLERY BEIJING

Jiuchang Art District, Beihuqu Rd. Anwaibeiyuan St. Chaoyang District, Beijing, China +86.10.5202.3814 t

PYO GALLERY 798

798 Art District No.4, Jiuxianqiao Road, Chaoyang District, Beijing, China +86.10.8459.9313 t, pyogallery@163.com

www.pyoart.com <http://beijing.pyogallery.com>